

# 22/23 BUNDABERG REGIONAL VISITATION STATISTICS

## DOMESTIC OVERNIGHT VISITATION

**\$416 million**  
 spent in region by  
 domestic visitors

↑  
 65.7%  
 YOY

over **2.32 million**  
 visitor nights

↑  
 37.5%  
 YOY

**679,000** overnight  
 domestic visitors

↑  
 3.0%  
 YOY

**3.4** nights  
 average stay

average spend **\$613** per trip

↑  
 46.7%  
 YOY

**\$179** per night

↑  
 20.1%  
 YOY

## KEY MARKETS

