

North Burnett Tourism Action Group Code of Conduct

Members Commitment

As members of the North Burnett Tourism Action Group (NBTAG), we commit to acting with integrity, respect and accountability in support of a strong, collaborative and future-focused North Burnett tourism industry and destination, in partnership with Bundaberg Tourism.

This Code of Conduct aligns with the governance standards of Bundaberg Tourism and applies to all NBTAG meetings, communications and related interactions.

Acting in the Best Interests of the North Burnett

Members will:

Act in the best interests of the North Burnett as a whole,
Prioritise regional outcomes over individual town or organisational interests, and
Avoid behaviour or commentary that undermines other towns, groups or initiatives.

Strong local identity is valued - but not at the expense of regional success.

Respectful & Professional Conduct

Members will:

- Engage respectfully, honestly and constructively,
- Listen to understand before responding,
- Challenge ideas, not people, and
- Contribute in a way that supports a safe, productive environment.

Disrespectful, dismissive or inflammatory behaviour is not acceptable.

Collaboration & Good Faith

Members will:

- Work collaboratively across towns and sectors,
- Share insights and information openly,
- Support alignment and coordination where possible, and
- Avoid actions that create unnecessary competition or duplication.

NBTAG exists to strengthen collaboration - not entrench division.

Leadership by Example

Members acknowledge that participation in NBTAG carries influence.

Members will:

- Model the behaviours expected of others,
- Act as constructive connectors within their communities, and
- Contribute to positive, solution-focused conversations beyond the meeting room.

Leadership is demonstrated through behaviour, not position.



Integrity, Trust & Confidentiality

Members will:

- Treat sensitive or preliminary discussions with care,
- Avoid misrepresentation or selective sharing of NBTAG discussions, and
- Respect trust built within the group.

Information intended for broader sharing will be agreed collectively.

Commitment to Progress

Members will:

- Come prepared and participate actively,
- Focus on practical, achievable steps forward, and
- Support collective outcomes, even where individual views differ.

NBTAG values progress over perfection.

Managing Differences

Differences of opinion are expected and respected.

Members will:

- Engage constructively when views differ,
- Seek consensus where possible, and
- Respect collective outcomes and documented perspectives.

Upholding the Code

Adherence to this Code of Conduct is a condition of participation in NBTAG.

Concerns regarding conduct may be raised with the facilitator (Bundaberg Tourism) and will be addressed respectfully and in line with governance best practice. Persistent or serious breaches may result in review of membership.