



Southern Great Barrier Reef

QUEENSLAND Where Great Begins

**BUNDABERG EXPERIENCES
MANUAL 2026/27**

Bundaberg ●●●
**SOUTHERN GREAT
BARRIER REEF**

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Welcome

TO THE SOUTHERN GREAT BARRIER REEF

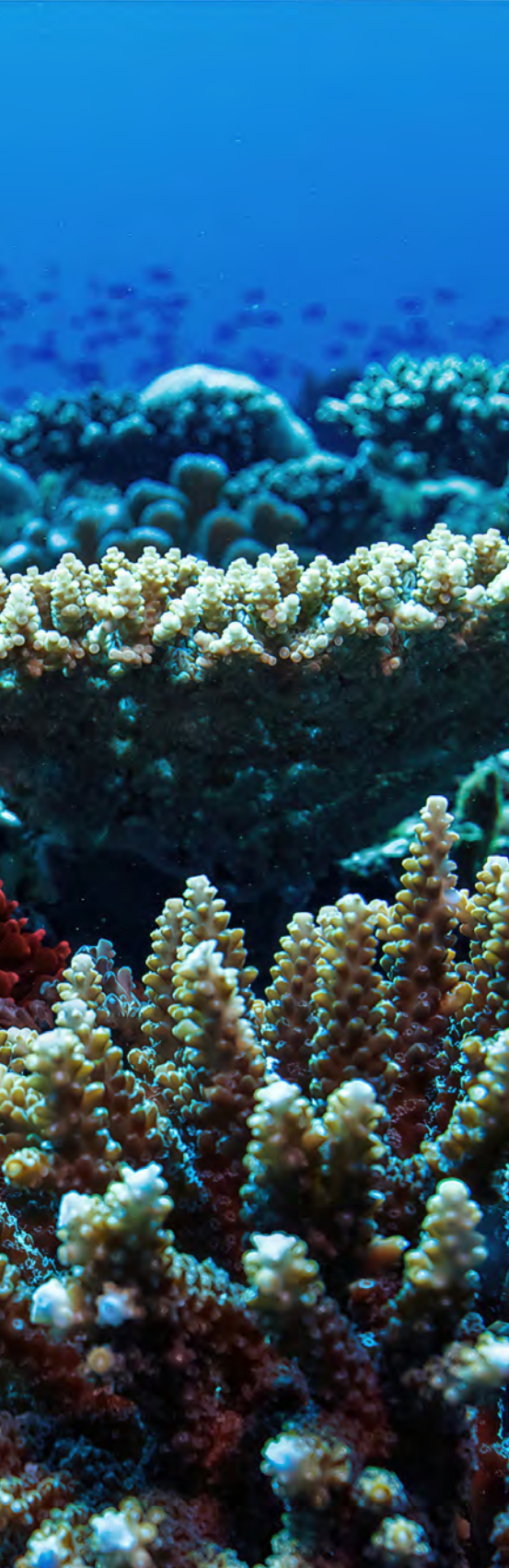


Australia's Great Barrier Reef is one of the world's most iconic travel destinations. Stretching 2,300 kilometres and covering 344,400 square kilometres—about the size of Japan—this natural wonder still holds remote locations where visitors can feel like true explorers.

The Southern Great Barrier Reef begins here, spanning the first 300 kilometres of the reef. With vibrant coral formations, abundant marine life, and snorkelling right off the beach, it's an unforgettable experience.



Why choose
THE SOUTHERN GREAT BARRIER REEF?



Here are the 3 key reasons why your clients would choose the Southern Great Barrier Reef as their next holiday destination:

PROXIMITY

The Southern Great Barrier Reef starts only a short 4 hour drive or a 45 minute flight from Brisbane. You can reach the reef on a short day trip, or alternatively you can stay on an island of the Southern Great Barrier Reef, where the reef can be accessed straight from the beach on Lady Elliot, Lady Musgrave, Heron, Wilson, Great Keppel and Pumpkin Islands.

GIANT MARINE LIFE

Due to cooler waters in the Southern Great Barrier Reef there are slightly different types of coral to other parts of the Great Barrier Reef, and an abundance of plankton which support GIANT marine life, like turtles and manta rays. Have you ever witnessed a manta ray with a wing span of 20 feet in length, or a loggerhead sea turtle that weighs 135 kilograms? You can when visiting the Southern Great Barrier Reef!

INTIMATE EXPERIENCES

Tours and attractions in the Southern Great Barrier Reef are quality, generally small scale businesses, which means visitors will enjoy intimate group experiences, and feel like 'intrepid' explorers, receiving a very personal experience rather than being surrounded by mass amounts of other travellers.



Eco Experiences & Regenerative Travel

DESTINATION ECO CERTIFICATION



The globally recognised ECO Destination Certification process through Ecotourism Australia is complex and recognises the efforts of the tourism industry, local government and the entire community towards all aspects of regional sustainability. The certification process considers six main themes: Destination Management, Nature & Scenery, Environment & Climate, Culture & Tradition, Social Well-being, and Business & Communication. The Bundaberg Region was the second destination in Queensland to achieve this prestigious certification, leading the way for sustainable tourism in the state. In 2024, the Gladstone and Capricorn Coast regions

joined the ranks, officially becoming ECO Certified Destinations through Ecotourism Australia. As the southernmost gateway to the Great Barrier Reef and home to the nation's most significant endangered loggerhead turtle rookery, the Bundaberg Region—alongside Gladstone and Capricorn—remains committed to enhancing sustainable practices and delivering world-class, environmentally responsible tourism experiences. Caring for our little slice of paradise means ensuring it thrives for years to come, and ECO Destination Certification recognises that commitment. Together, these three regions are not only preserving their natural wonders but also working towards a greener future. With a shared vision, they are actively progressing towards net zero emissions for the tourism industry before 2050, safeguarding these breathtaking landscapes for generations to come.

ECOTOURISM AWARDS ACROSS THE SGBR

Qantas Australian Tourism Awards - Ecotourism

2025	Bronze - Fun Over 50s
2023	Gold - Fun Over 50 Holidays
2022	Bronze - Lady Elliot Island Eco Resort
2021	Silver - Lady Elliot Island Eco Resort
2019	Silver - Lady Elliot Island Eco Resort
2018	Gold - Fun Over 50

Queensland Tourism Awards - Steve Irwin Award for Ecotourism

2025	Gold - Fun Over 50s
2024	Gold - Lady Elliot Island Eco Resort
2023	Gold - Fun Over 50 Holidays
2022	Hall of Fame - Lady Elliot Island Eco Resort Gold - Lady Elliot Island Eco Resort Silver - Fun Over 50 Holidays Bronze - Lady Musgrave Experience
2021	Gold - Lady Elliot Island Eco Resort
2019	Gold - Lady Elliot Island Eco Resort Silver - Fun Over 50 Holidays
2018	Gold - Fun Over 50 Silver - Lady Elliot Island Eco Resort

SGBR GREEN TRAVEL LEADERS

Ecotourism Australia's Green Travel Leaders celebrate a long-standing commitment to sustainability with more than ten years of ECO Certification.

1770 LARC! Tours

Gladstone Region

ECO Certified - Ecotourism

Capricorn Caves

Capricorn Coast Region

ECO Certified - Advanced Ecotourism

Fun Over Fifty Holidays

All Regions

ECO Certified - Advanced Ecotourism

Climate Action Certified - Leader

Respecting Our Culture Certified

Heron Island Resort

Gladstone Region

ECO Certified - Advanced Ecotourism

Lady Elliot Island Eco Resort

ECO Certified - Advanced Ecotourism

Climate Action Certified - Leader

Pumpkin Island

Capricorn Coast Region

ECO Certified - Advanced Ecotourism

Climate Action Certified - Leader

SGBR ECO CERTIFIED**1770 Dive Spear & Sport**

Gladstone Region

ECO Certified - Ecotourism

Freedom Fast Cats

Capricorn Coast Region

ECO Certified - Ecotourism

Great Keppel Island Hideaway

Capricorn Coast Region

ECO Certified - Ecotourism

High Valley Dawn Permaculture Farm

Capricorn Coast Region

ECO Certified - Advanced Ecotourism

Keppel Dive

Capricorn Coast Region

ECO Certified - Ecotourism

Lady Musgrave Experience

Bundaberg Region

ECO Certified - Advanced Ecotourism

Climate Action Certified - Business

Respecting Our Culture Certified

NRMA Turtle Sands Nature Resort

Bundaberg Region

ECO Certified - Ecotourism

Travellers Rest 1770

Gladstone Region

ECO Certified - Ecotourism

Splitters Farm

Bundaberg Region

ECO Certified - Advanced Ecotourism

Climate Action Certified - Leader

Wilson Island

Gladstone Region

ECO Certified - Advanced Ecotourism

SGBR SUSTAINABLE TOURISM CERTIFIED**Bundaberg Rum Visitor Experience**

Bundaberg Region

The Salty Lime Co

Capricorn Region

Villa Mirasol

Bundaberg Region



Location - Bundaberg Region



**ECO Certified - Advanced Ecotourism
Ecotourism Award Winner**

Lady Elliot Island is a true coral cay situated within a highly protected 'Green Zone' and is a sanctuary for over 1,200 species of marine life including; turtles, manta rays and reef sharks. Renowned as 'Home of the Manta Ray', the island is regarded as one of the best diving and snorkelling locations on the Great Barrier Reef.



Location - Gladstone Region



ECO Certified - Ecotourism

1770 Dive Spear and Sport delivers small-group, eco-conscious reef experiences departing from the Town of 1770. Travel aboard a custom 20-passenger vessel to remote Southern Great Barrier Reef sites including Lady Musgrave, Heron, and Fitzroy Reefs. Guided by experienced local experts with low guest-to-instructor ratios, guests can enjoy snorkelling, diving, and freediving among vibrant reef systems and abundant marine life, with opportunities to contribute to conservation through Eye on the Reef monitoring programs.



Location - Capricorn Coast Region



**ECO Certified - Advanced Ecotourism
20+ Years of Certification**

Capricorn Caves, located just a short drive from Rockhampton is advanced ecotourism certified, meeting a range of criteria relating to natural area focus, environmental sustainability, education and interpretation, contribution to conservation, cultural sensitivity and their work with local communities.

North of K'gari (Fraser Island) and south of the Whitsunday Islands, the Southern Great Barrier Reef is an ideal inclusion in all Queensland self-drive itineraries. There are so many incredible experiences, here is a sample of our 2 & 5 night itineraries.

2 Night Itineraries

Bundaberg & Region

The closest access point to the Great Barrier Reef from Brisbane, Bundaberg is the town the turtles call home, where the reef touches the beach, where plates overflow with local produce and the rum is always world class.

HIGHLIGHTS: Bundaberg, Bargara & Mon Repos

DAY 1 - BUNDABERG & MON REPOS

Foodies, you have come to the right place! Bundaberg's rich red volcanic soil, abundant rivers and surrounding seas are the source of never ending seasonal produce. Whether you arrive via the sweeping streets of hinterland towns Childers and Gin Gin or fly into the heart of Bundaberg, you will be greeted by our rich patchwork of green farmlands and agricultural abundance.

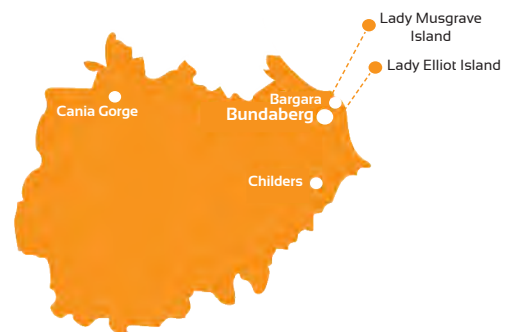
Enjoy the cafe culture in our historical buildings and explore the exploding artisan food and drinks industry in the corner butcheries and bakeries, breweries and distilleries, and the farmer-led markets.

From November to March, witness a miracle at the **Mon Repos Turtle Encounter**, a unique ranger-guided turtle experience where you will see endangered Loggerhead mumma turtles nesting or baby turtles hatching. Book early!

DAY 2 - BUNDABERG

Visit the three icons that have put Bundaberg on the world map.

Discover the international-award-winning **Bundaberg Rum Distillery** on a guided tour and sample Australia's favourite spirit. Then become an



expert in everything fizzy at the family-owned **The Bundaberg Brewed Drinks Barrel**, before uncovering the adventurous life of aviation extraordinaire, Bert Hinkler, at the iconic **Hinkler Hall of Aviation** and nut sampling at **Macadamias Australia**.

DAY 3 - BARGARA

Spend your morning on the beaches of our coastline. From the family friendly Kellys Beach with a man-made swimming lagoon and patrolled section, to the white sands of Elliott Heads, a kite-surfer's delight, to the miles-long expanses of Woodgate Beach in the south or the untouched sands of Moore Park Beach, there is something for everyone.

Visit **Monsoon Aquatics**, Australia's largest coral farm for a unique land-based reef experience, before you wind your way home via the criss-cross grids and rows of seasonal produce and road-side market stalls.



ADD ON AN ISLAND
Take a day trip to Lady Musgrave or Lady Elliot Islands, or stay overnight on Lady Elliot Island



ADD ON AN ISLAND

From exotic island escapes to day trips to efferent coral reefs, your Southern Great Barrier Reef isn't complete without time on one of our many island paradises.

LADY ELLIOT ISLAND (ex Bundaberg)

Visit the most southern point of the Great Barrier Reef at Lady Elliot Island. Renowned as 'Home of the Manta Ray', the island is regarded as one of the best diving and snorkelling locations on the Great Barrier Reef and is famous for its unspoilt coral reef and amazing array of spectacular marine life. Access to Lady Elliot Island is via a scenic flight departing Bundaberg Airport.

ACCOMMODATION & DAY TRIPS - Lady Elliot Island Eco Resort

LADY MUSGRAVE ISLAND (ex Bundaberg)

Lady Musgrave Island is set on 3000 acres of living reef with a protected lagoon, making it a perfect spot for snorkelling and diving, with day trips departing from the Port of Bundaberg. Teeming with bird life above the water, and giant marine life below the water, you can swim with the turtles, dive alongside the manta rays, dance with the dolphins and witness the whales play.

ACCOMMODATION & DAY TRIPS - Lady Musgrave Experience

5 Night Itineraries

Coastline Explorer

ROCKHAMPTON & CAPRICORN COAST - 2 NIGHTS

The Capricorn Coast is an undiscovered paradise at the top of the Southern Great Barrier Reef. The coast is speckled with small townships, beautiful beaches, fantastic fishing and much more.

Explore some of the thirteen beaches along the scenic coastline from Yeppoon to Emu Park, or take a swim in the picturesque Yeppoon Lagoon followed by a walk along esplanade. The coastal townships are rich in cafes, restaurants and boutiques just waiting for you to discover them.

The the Wreck Point scenic lookout at Cooee Bay offers sweeping 360 degree views of the Capricorn Coast and Keppel Bay, or explore the unique tunes of the Singing Ship and exploring the history of the ANZAC Memorial Walk and Emu Park Memorial Museum.

The nearby village of Byfield is a haven for craft and nature lovers where you can enjoy picnics beside rainforest edged creeks.

No visit is complete without seeing Capricorn Caves and Koorana Crocodile farm - some of Queensland's oldest attractions offering both action-packed adventure and all-ages education.

Take in the spectacular sunsets on board an evening cruise through Keppel Bay.

Wander the historical streetscapes of Rockhampton, situated on the mighty Fitzroy River, and experience the thrill of watching professional bull riders in the Beef Capital at the Great Western Hotel in Rockhampton.

TOWN OF 1770/AGNES WATER - 2 NIGHTS

Yeppoon to Agnes Water - 3hrs, 225kms

Agnes Water and the Town of 1770 sit perfectly at the halfway point between Bundaberg and Gladstone. It's also where Captain James Cook first came ashore in what is now Queensland – a spot steeped in history and surrounded by natural beauty.

This peaceful coastal destination is one of the Southern Great Barrier Reef's best-kept secrets, offering exceptional swimming, kayaking, kite surfing, and bushwalking opportunities. Agnes Water is also home to Queensland's northernmost surf beach, just moments from laid-back cafes, surf shops, and a wide range of beachfront accommodation options—from campgrounds and backpacker stays to family-friendly resorts.

Don't miss the iconic pink LARC! These amphibious vehicles run a variety of fun and scenic tours daily, including beach and estuary explorations through Eurimbula National Park.

You can also enjoy stand-up paddleboarding, try a guided kayak adventure, or wander one of the many coastal trails with sweeping ocean views. Make time for a selfie along the enchanting Paperbark Trail, or head to Joseph Banks Conservation Park during autumn and winter to spot the striking blue tiger butterflies as they migrate.

BUNDABERG & BARGARA - 1 NIGHT

Agnes Water to Bundaberg - 1h 15min, 121km

Just over an hour and a half south will bring you to the Bundaberg region including Woodgate Beach, Elliott Heads, Bargara, Mon Repos and Moore Park where you can swim, snorkel, surf and sun bake all year round.

Bundaberg is rich with year-round fresh produce and iconic drinks. Enjoy a visit to the famous **Bundaberg Rum Distillery** or **The Bundaberg Brewed Drinks Barrel**, or meet the artisan producers on a guided cellar door tour.

Explore the red dirt roads to purchase direct from local farmers at the roadside stalls, or go behind the farm gates at **Macadamias Australia** on their Orchard Tour. Choose from the ever-changing local cafe menus and creative dishes as chefs showcase the best and freshest produce the region has to offer. You are guaranteed to go home with a full tummy when you visit Australia's Tastiest food bowl.

Bargara is a 13 kilometre drive through lush sugarcane fields from Bundaberg. It is a popular seaside area which harbours a peaceful and relaxed community ideal for family holidays. Roam secluded beaches or snorkel coral straight off the coast at Barolin Rocks.

Boasting open surf beaches and still water swimming areas, Bargara is also home to the largest turtle rookery in Australia on Mon Repos Beach, where you can join a ranger-led tour to see these magnificent creatures nest and hatch (Nov – March).



ADD ON AN ISLAND

Take a day trip to Great Keppel Island, or stay overnight on Great Keppel or Pumpkin Islands

Departing Yeppoon



ADD ON AN ISLAND

Stay overnight on Heron Island or North West Island

Departing Gladstone

Take a day trip to Lady Musgrave

Departing 1770



ADD ON AN ISLAND

Take a day trip or overnight on Lady Elliot or Lady Musgrave Island

Departing Bundaberg



Events BY NATURE

Whether it be swimming, hatching, breaching, crawling or flying, the Southern Great Barrier Reef is always celebrating the wonders of nature.



Turtle Season
OCTOBER - APRIL

See turtles laying their eggs and hatching on many of our beaches and islands. Ranger-guided tours are available at Mon Repos beach near Bargara (Nov-Mar), and many of our islands offer guided turtle encounters.



Coral Spawning
NOVEMBER - DECEMBER

A once-a-year phenomenon when corals reproduce. The timing is linked to the lunar cycle and water temperatures. Divers say it looks like an underwater snowstorm.



Bat Cleft Tours
DECEMBER - FEBRUARY

Home to 80% of Australia's breeding population of bent-wing bats, see the emergent flight of thousands of these tiny creatures from a cave at dusk on a ranger-guided tour near Rockhampton.



Manta Ray Season
MAY - AUGUST

Manta Ray can be seen all year round around the SGBR islands, however peak season is best for avid divers. Lady Elliot Island, Lady Musgrave Island and Heron Island are renowned for these majestic creatures.



Whale Season
JULY - NOVEMBER

Our waters are abundant with seasonal migrating humpback whales. Whale watching tours depart from Bundaberg, Town of 1770 and Yeppoon, and you can spot whales from many of our islands and beaches when in season.

Annual Events

JANUARY

THE GREAT AUSTRALIA DAY
BEACH PARTY
Capricorn Coast Region

FEBRUARY

AGNES BLUES, ROOTS & ROCK
FESTIVAL
Gladstone Region

SMOKED FESTIVAL
Capricorn Coast Region

APRIL

B2G VILLAGE
Gladstone Region

EASTER @ WOODGATE FAIR
Bundaberg Region

EASTER IN GLADSTONE
Gladstone Region

BRISBANE TO GLADSTONE
YACHT RACE
Gladstone Region

GLADSTONE HARBOUR FESTIVAL
Gladstone Region

GAYNDAH ORANGE
FESTIVAL (Every 2nd year)
Bundaberg Region

EIDSVOLD CATTLE
DRIVE (Every 2nd year)
Bundaberg Region

GLADSTONE HARBOUR FESTIVAL
Gladstone Region

ROCKYNATS
Capricorn Coast Region

SALTY HOPS FESTIVAL
Capricorn Coast Region

MAY

1770 FESTIVAL
Gladstone Region

BEEF WEEK 2027
Capricorn Coast Region

BOYNE TANNUM HOOKUP
Gladstone Region

LIGHTHOUSE ROCK
Bundaberg Region

ROCKY RIVER RUN
Capricorn Coast Region

JUNE

ECOFEST
Gladstone Region

PBR LIGHTHOUSE BULL MANIA
Bundaberg Region

POP UP POLO
Capricorn Coast Region

JULY

CHILDERS FESTIVAL
Bundaberg Region

LUMINOUS
Gladstone Region

SWIM AROUND KEPPEL
Capricorn Coast Region

YEPPOON RUNNING FESTIVAL
Capricorn Coast Region

ROCKHAMPTON RIVER FESTIVAL
Capricorn Coast Region

AUGUST

CQ UNIVERSITY VILLAGE FESTIVAL
Capricorn Coast Region

TASTE BUNDABERG FESTIVAL
Bundaberg Region

OCEANFEST
Bundaberg Region

GREAT KEPPEL ISLAND TRAIL RUN
Capricorn Coast Region

TASTE OF THE WORLD
CULTURAL FESTIVAL
Capricorn Coast Region

SEPTEMBER

BAFFLE CREEK FAMILY FISHING
FESTIVAL
Gladstone Region

CAPRICORN FOOD & WINE FESTIVAL
Capricorn Coast Region

MUNDUBBERA BLUEBERRY FESTIVAL
Bundaberg Region

UNDER THE TREES
Gladstone Region

WOODGATE BEACH FISHING CLASSIC
Bundaberg Region

OCTOBER

FITZROY RIVER BARRA BASH
Capricorn Coast Region

LAKE MONDURAN FAMILY FISHING
CLASSIC
Bundaberg Region

YEPPOON LIONS TROPICAL PINEFEST
Capricorn Coast Region

NOVEMBER

CQ BEER & CIDER FESTIVAL
Gladstone Region



NATIONAL ACCOMMODATION BRANDS



Mercure
Rockhampton
Mantra
Gladstone
Peppers Gladstone



BIG4 Cania Gorge Holiday Park



CENTRAL
APARTMENT GROUP

Gladstone Curtis Central
Gladstone Central
Gladstone City Central
Gladstone Downtown Central
Lagoons 1770
Central Apartment Resort
RockhamptonRiversideCentral

Capricorn Coast

Gladstone



Discovery Parks Coolwaters,
Yeppoon
Discovery Parks, Rockhampton
Discovery Parks, Tannum Sands
Discovery Parks, Bargara



Beaches on Lammermoor
Yeppoon
Echelon Apartments
Yeppoon
Rossly Bay Resort
Yeppoon
Salt Apartments
Yeppoon
The Point Apartments
Bargara



Ingenia Holidays Kinka Beach,
Yeppoon

Bundaberg



NRMA Agnes Water
Holiday Park
NRMA Capricorn Yeppoon
Holiday Park
NRMA Turtle Sands
Holiday Park
NRMA Woodgate Beach
Holiday Park



Tasman Holiday Parks
Fisherman's Beach, Emu Park



BUDGET CAR RENTAL - SPECIAL OFFER

LOCATIONS

Rockhampton City

65 Canoona Road, Rockhampton, Queensland
+61 7 4922 8064

Rockhampton Airport

Rockhampton Airport Terminal, Queensland
+61 7 4922 8064

Gladstone City

18 Neil Street, Gladstone, Queensland
+61 7 4972 8488

Gladstone Airport

Aerodrome Road, Clinton, Queensland
+61 7 4972 8488

Bundaberg City

Airport Drive, Bundaberg, Queensland
+61 7 4155 0095

Bundaberg Airport

Bundaberg Airport Terminal, Queensland
+61 7 4155 0095

Hervey Bay City

2 Kruger Court, Urangan, Queensland
+61 7 4125 3633

Hervey Bay Airport

Hervey Bay Airport Terminal, Queensland
+61 7 4125 6906

SPECIAL OFFER

Budget Southern Great Barrier Reef have a great offer between their 4 locations where they are waiving the one-way car hire fee on rentals of 4 days or more!

Imagine flying from Brisbane to Rockhampton, pick up your hire car and explore the 300km of coastline, before dropping off your car in Hervey Bay and fly direct back to Brisbane or Sydney.

PRODUCT DESCRIPTION

Australia's Great Barrier Reef is one of the most diverse regions of Queensland for travellers. Most people are familiar with one aspect of the region's offering whether it would be food and wine, beautiful beaches or wildflowers. However rarely do travellers realise the diversity of experiences in the Southern Great Barrier Reef. And what better way to explore it's offerings than driving through the region yourself. Whether it's a small run-around for a romantic weekend getaway in Agnes water, Yeppoon or Bargara or a full size sedan for the family to explore the Southern Great Barrier Reef islands, Budget has all your vehicle requirements covered.

Budget Car and Truck Rental has grown to become one of the most popular passenger and commercial rental companies in Australia winning TripAdvisor's 2014 and 2015 Travelers' Choice Award for "Car Rental Agency". With an extensive range of passenger vehicles, 4WD's and mini buses, Budget can provide a rental option to suit your travel needs

TARGET MARKETS

- Families
- Groups
- Couples
- FIT's
- Self Drive

TOP SELLING POINTS

- Waiver of one way hire fee when travelling within the Southern Great Barrier Reef region
- Agencies in Rockhampton, Gladstone, Bundaberg and Hervey Bay

CONTACT DETAILS

Rockhampton, Gladstone, Bundaberg, Hervey Bay
Queensland, Australia

rockhampton@budgetcq.com.au
www.budget.com.au/southerngreatbarrierreef

Capricorn Coast

Gladstone

Bundaberg



QUEENSLAND RAIL TRAVEL

ACCESSING THE SOUTHERN GREAT BARRIER REEF BY RAIL

Southbound – Spirit of Queensland

Spirit of Queensland operates four services weekly from Cairns, travelling south through Townsville and Proserpine (Whitsundays) before continuing along the coast to connect to Rockhampton, Gladstone, Bundaberg and Fraser Coast. This service provides seamless access for travellers beginning their journey in North Queensland.

Northbound – Tilt Train

Tilt Train offers daily rail connections from Brisbane and Sunshine Coast to Fraser Coast, Bundaberg, Gladstone and Rockhampton, with easy access from the Gold Coast via CityTrain connecting services. Frequent departures make Tilt Train a convenient option for travellers heading to the Southern Great Barrier Reef.

TRAINS

Tilt Train

- Economy and Business Seats
- Meals and refreshments available for purchase
- Overhead lockers and luggage racks
- Complimentary WiFi
- Drinking fountains and onboard amenities
- Accessible travel options

Spirit of Queensland

- Economy Seats or lie flat RailBeds with inclusive in seat dining
- Licensed café with meals and refreshments
- In seat entertainment with movies, shows and music
- Overhead lockers, luggage racks and onboard amenities
- Accessible travel options

TOP SELLING POINTS

- Enjoy a relaxing, stress-free journey with scenic views you simply can't get from driving or flying.
- Convenient gateway access for travellers:
Southbound: Cairns, Townsville, Whitsundays
Northbound: Gold Coast, Brisbane, Sunshine Coast
- RailBeds offer comfort and convenience for overnight travel.
- Economy Seats provide room to move, socialise, and connect with fellow travellers.
- Frequent services make multi-stop itineraries easy, hop off, explore, and continue your adventure at your own pace.
- Ideal for packaging with accommodation, day tours and immersive local experiences.

PRODUCT DESCRIPTION

20 Words

Experience effortless rail travel aboard the Tilt Train or Spirit of Queensland—your scenic gateway to the Southern Great Barrier Reef.

50 Words

Take a relaxing journey on the Tilt Train between Brisbane and Rockhampton, or connect with the Spirit of Queensland for coastal rail adventure from Cairns. Slow down, savour the scenery, and explore the Southern Great Barrier Reef's charming towns, unique attractions, and unforgettable natural wonders along the way.

100 Words

The Tilt Train offers a convenient and great-value way to travel, with regular services between Brisbane, Bundaberg and Rockhampton. Leave the car behind, relax, and let us do the driving. It's the perfect option for families heading to iconic destinations in the Southern Great Barrier Reef region. From Queensland's north, the Spirit of Queensland provides comfortable services along the coast, featuring modern amenities such as lie-flat RailBeds, a licensed café, in-seat entertainment and dining. Whether travelling for adventure or relaxation, these rail journeys deliver a seamless and enjoyable way to experience Queensland.

TARGET MARKETS

- Families
- Groups
- Individuals
- Couples
- FIT's
- Backpackers
- Over 50s
- Students

CONTACT DETAILS

Queensland Rail Travel Sales
qldrailtravel@qr.com.au
queenslandrailtravel.com.au/toolbox
@QueenslandRailTravel



Capricorn Coast

Gladstone

Bundaberg

Bundaberg & Region

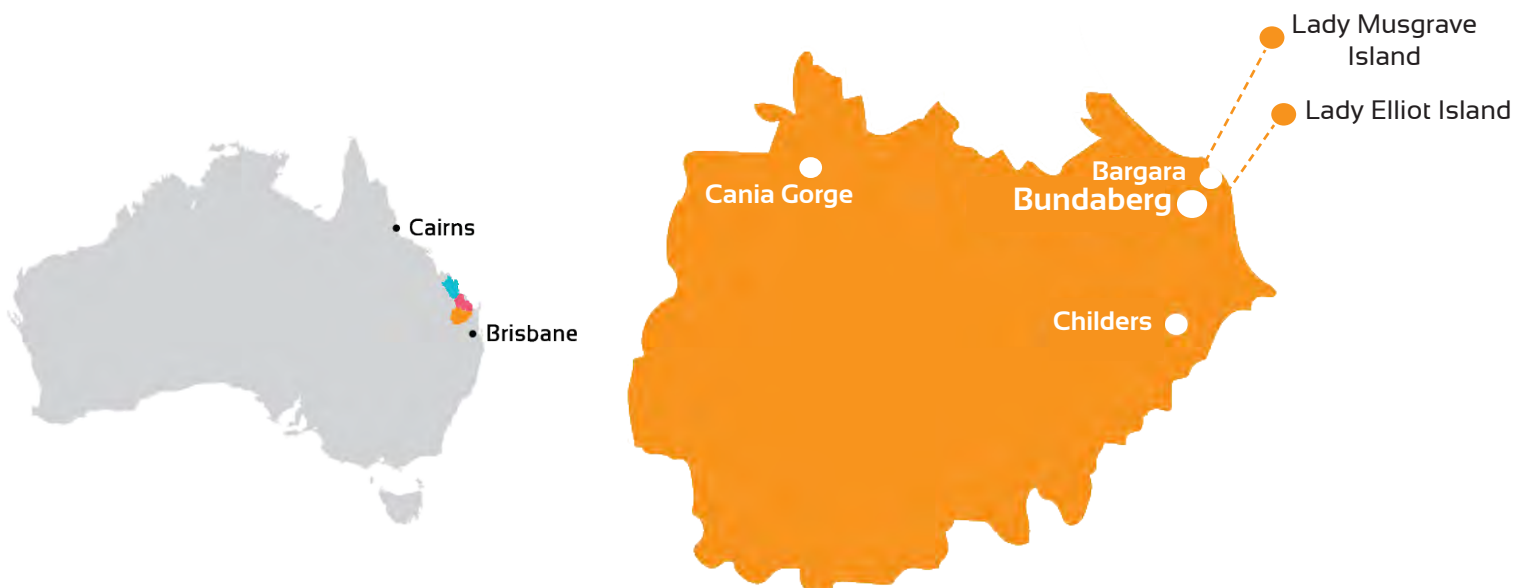


Welcome to the town the turtles call home, where beach meets reef, your plates are always filled with abundant local produce and the rum is always world-class.

Bundaberg is the southern gateway to the Great Barrier Reef. Home to accessible coral islands, pristine beaches and remarkable hinterlands, Bundaberg is an easy 4 hour drive or 50 minute flight north of Brisbane. Bundaberg has all the ingredients of the perfect holiday; accessible reef, stunning beaches, mouth-watering food and experiences to last a lifetime.

Witness a miracle at Mon Repos, as the Mumma turtles haul themselves up the beach and the hatchlings scurry to meet the rhythmic waves. Just a short boat ride, or flight, and you're on the Southern Great Barrier Reef. Spend a night with the ladies of the reef, Lady Musgrave Island and Lady Elliot Island, and swim with the giant marine life that frequent these plankton-rich waters.

Come dine with us year-round with fresh, abundant produce being grown, caught, brewed and distilled 12 months of the year. Discover where great grows.





1

Try the 'Bundaberg Rum Distillery Experience' or a 'Blend Your Own Experience' at the Bundaberg Rum Visitor Experience and Distillery Store



2

Bundaberg Brewed Drinks, makers of the iconic Ginger Beer, offer self-guided tours with tastings to learn the history and flavours of their world famous brews



3

Visit Lady Elliot Island on a day trip, or stay for a few nights, to explore the wonders of the Southern Great Barrier Reef both above and below the water



4

Embark on a Lady Musgrave Experience Day Cruise to discover the 1,192 hectares of magnificent fringing reef and coral gardens



5

Experience turtle season at Mon Repos, the largest and most accessible endangered loggerhead turtle rookery in the Southern Pacific



6

Foodies, you have come to the right place! With never ending seasonal produce and a booming drinks industry, you will taste the difference in Australia's food bowl



7

Explore the national parks and hinterlands of the region, such as the spectacular Cania Gorge



BUNDABERG RUM VISITOR EXPERIENCE

★★★★★ TripAdvisor

AWARDS

2022 Hall of Fame Australian Tourism Awards - Gold Winner (Tourism Wineries, Distilleries and Breweries)
2023 Hall of Fame Queensland Tourism Awards - Gold Winner (Tourist Attractions)
2024 Queensland Tourism Awards - Gold Winner (Tourist Attractions)
2024 Queensland Tourism Awards - Gold Winner (Tourism Wineries, Distilleries and Breweries)

TOURS

Blend Your Own Rum Experience

Ever wanted to become a Bundaberg Rum Master Blender? Now you can with the world's first Blend Your Own Rum Experience. During this top shelf experience, you'll learn the art of tasting and blending our world famous rum. You'll then pour it yourself direct from the barrel, cap it, label it and leave the very same day with two of your very own bottles with your name on them.

- Exclusive VIP Rum blending experience
- Take home two personally blended bottles of Rum
- All three Bundaberg Rum experiences in one package

Operates Monday, Wednesday, Friday & Saturday
- 1 tour a day

Duration 12.15pm - 3.00pm + tastings & museum entry

Conditions Max participants of 16
Bookings essential
Enclosed shoes must be worn

Museum Experience Tour

Located within a retired bond store that has previously aged some of Bundaberg's finest rums, this self-guided, self-paced interactive Bundaberg Rum Museum Experience will allow you to see, touch and smell your way through the rich history of Bundaberg Rum.

Operates 9.30am – 2.00pm Monday to Saturday
9.30am – 1.00pm Sunday and Public Holidays

Duration Self-paced

Distillery Experience Tour

After exploring the Bundaberg Rum Museum experience and immersing yourself in the rich history of Bundaberg Rum, join one of our expert Distillery Guides on a guided journey deep into the heart of our fully operational Bundaberg Rum Distillery.

- Includes two of our famous samples at the end of the tour, one rum, and one liqueur.
- Combines both museum and guided distillery tours

Operates 10.00am – 3.00pm Monday to Saturday
10.00am – 2.00pm Sunday and Public Holidays

Duration 1 hour + tastings & museum entry

Conditions Enclosed shoes must be worn

All visitors to the Distillery under age of 18 must be accompanied by a responsible adult at all times

PRODUCT DESCRIPTION

20 Words

The Bundaberg Rum Visitor Experience is an iconic tourist attraction providing guests with a range of experiences including several tour options, retail store and bar.

50 Words

Discover the genius behind the Bundaberg Rum liquid in our newly renovated Visitor Experience Tours and Distillery Store. The Visitor Experience now offers two new tour experiences in addition to the famous Distillery tour – the Bundaberg Rum Museum Experience and the world's first Blend Your Own Rum Experience.

100 Words

Under the careful and crafty eyes of our distillers, blenders and bondsmen, millions of litres of Australia's iconic Bundaberg Rum are aged to perfection here at the Bundaberg Rum Distillery. Following an \$8.5M upgrade to the Bundaberg Rum Visitor Experience, you can now explore and experience the Distillery for yourself through a range of, interactive tour options. The Visitor Experience offers three tour experiences the Bundaberg Rum Museum Experience, our famous Distillery Tour as well as the world's first Blend Your Own Rum Experience.

TARGET MARKETS

- Individuals
- Couples
- Families
- Groups
- Backpackers
- FIT's
- Over 50's
- Self Drive
- Corporate Travellers

TOP SELLING POINTS

- The home of the iconic Bundaberg Rum
- Australia's most award Rum Distillery
- Australia's only Blend Your Own Rum Experience
- Over 135 years of history
- Voted world's best distillery and educational experience
- Australia's first Tourism Operator to achieve Eco Tourism Certification

FACILITIES

- Open 7 days (closed Good Friday, ANZAC Day & Christmas Day)
- Accessibility friendly Retail Store, Museum and Tour Experiences
- Disabled parking/toilets/access
- Coach parking bays
- Alfresco Area – Food and beverage options available
- The biggest Bundaberg Rum shop in the world

CONTACT DETAILS

Selena Magill, Brand Home Manager

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distillery@bundabergrum.com

www.bundabergrum.com.au

@bundabergrum

Bundaberg



Trade Training Video Available Online Now

HALF DAY WHALE WATCHING



HALF DAY WHALE WATCHING

★★★★★ TripAdvisor

CERTIFICATIONS

Eco Tourism Australia - Advanced Eco Certified, Climate Action Certified and Respecting our Culture Certified Quality Tourism, High Standard Tourism Operator, Eco-Tourism Australia - Climate Action, Eco-Tourism Australia - ROC

AWARDS

2024-26 Best of Queensland Experience
2023 Queensland Tourism Awards - The Steve Irwin Award for Ecotourism - Winner
2026 Tripadvisor Best of Best

DEPARTURE POINT

Bundaberg Port Marina

VESSELS

Main Event

- Surveyed for 180 passengers
- Kiosk & licenced bar
- 3 levels of seating available
- VIP upgrade - Premium Lounge
- Flat screen TVs and airconditioned throughout

TOURS

Half Day Whale Watching

Half day whale watching tours available from July to October, departing from Bundaberg Port Marina. Check in at 9.45am for a 10.00am departure returning at 2.00pm. Enjoy 4 hours onboard the luxury "Main Event" with spectacular views of Humpback Whales at play along the Humpback Highway. Informative commentary and light lunch included.

- 4 hours of uninterrupted, up-close encounters with Humpback Whales
- Light lunch included
- Informative commentary
- Luxury catamaran with kiosk and licensed bar

Operates Tuesdays, Thursdays and Sundays
Duration 4 hours
Conditions Bookings essential. Tours are subject to weather conditions and minimum numbers

DEPARTS 10.00am **RETURNS** 2.00pm

TARGET MARKETS

- Individuals
- Couples
- Families
- Groups
- Students
- Backpackers
- FIT's
- Over 50's
- Self Drive
- Honeymooners
- Conference & Incentive

PRODUCT DESCRIPTION

20 Words

Experience whales up-close on a luxury catamaran with Half Day Whale Watching on the Humpback Highway off Bundaberg.

50 Words

Bundaberg half day whale watching – part of Lady Musgrave Experience, an award winning, advanced eco-certified tour operator. Bundaberg is right on their migration route and is a popular stopping and resting point for these gentle giants. Half Day Whale Watching Tours are seasonal from July to October each year. Experience whales up-close from our luxury catamaran and be awed as these incredible creatures pop up to say hello.

100 Words

Bundaberg half day whale watching – part of Lady Musgrave Experience, an award winning, advanced eco-certified tour operator departing from Bundaberg on the Humpback Highway. Half Day Whale Watching are seasonal from July to October each year. Experience whales up-close from our luxury catamaran and be awed as these incredible creatures pop up to say hello. The experience of seeing a humpback whale up close is really like no other. Combined with informative commentary, our crew will do our best to ensure you leave with unforgettable memories. Enjoy a light lunch with a fully licensed bar with an environmentally responsible operator.

KEY SELLING POINTS

- Bundaberg is on the Humpback Highway
- Spend a weekend in Bundaberg doing whales one day and reef the next
- Luxury catamaran with aircon, kiosk and licensed bar
- Advanced Ecotourism accredited, ROC and Climate Action and multi award winning operator
- 4 hours up-close encounters and informative commentary

CONTACT DETAILS

Shop 5, 15-17 Marina Dr, Burnett Heads
Queensland, Australia, 4670
+61 7 4151 5225

Bookings@ladymusgraveexperience.com.au
www.ladymusgraveexperience.com.au



HINKLER HALL OF AVIATION

★★★★★ TripAdvisor

CERTIFICATIONS

Quality Tourism Accreditation

AWARDS

2025, 2024 & 2023 Best of Queensland Experiences
2024 Trip Advisor Travelers Choice
2021 Queensland Tourism Awards - Bronze Winner (Tourism Attraction)

LOCATION

Bundaberg Botanic Gardens, Mt Perry Rd, Bundaberg North

FACILITIES

- Coach parking
- Open 7 days
- Disabled parking/toilets/access
- Café on site within the Botanic Gardens

TOURS

Hinkler Hall of Aviation Cockpit Tour

Get an introduction to the Hinkler Hall of Aviation with a guided exploration of the interactive exhibits and Hinkler collection. See Bert Hinkler's original 'Avro Baby' aircraft, ask questions and hear stories surrounding Bert Hinkler. See inside Hinkler House 'Mon Repos' and wander the lush Botanic Gardens and spot the resident wildlife.

- See Bert Hinkler's original "Avro Baby" aircraft
- Armstrong Siddeley exhibition
- Walk through Bert's relocated home from England
- Explore the Bundaberg Botanic Gardens

Duration Guided, allow minimum 1½ hours

Operation Monday - Wednesday
9.15am, 11.45am & 1.00pm

Aviation & Sugar Stories Tour

In addition to everything provided in the **Hinkler Hall of Aviation Cockpit Tour**, take a guided exploration of Fairymead House Sugar History Museum.

- Two iconic Bundaberg attractions, located within the Bundaberg Botanic Gardens
- Explore the heritage-listed homestead of Fairymead House
- Learn about the history of the Bundaberg Sugar Industry

Duration Guided, allow minimum 3 hours

Operation Monday - Wednesday
10.15am

PRODUCT DESCRIPTION

20 Words

Set within the lush Botanic Gardens, the Hinkler Hall of Aviation celebrates the achievements of Australia's pioneer solo aviator Bert Hinkler.

50 Words

Set within the lush Bundaberg Botanic Gardens, the Hinkler Hall of Aviation celebrates the adventures and achievements of Australia's pioneer solo aviator Bert Hinkler. Be amazed by the immaculate Armstrong Siddeley exhibit (Bert's actual tour vehicle) and discover the many unique museum exhibits and interactive displays right at your fingertips.

100 Words

Set within the lush Bundaberg Botanic Gardens, the Hinkler Hall of Aviation celebrates the adventures and achievements of Australia's pioneer solo aviator Bert Hinkler. Be amazed by the immaculate Armstrong Siddeley exhibit (Bert's immaculately restored tour vehicle) and discover the many unique museum exhibits and interactive displays right at your fingertips. Explore the beautiful Hinkler House 'Mon Repos', Bert Hinkler's relocated home from England. Make a day of it and combine your Hinkler Hall of Aviation tour with the Bundaberg Historical Museum and Fairymead House Sugar History Museum. Don't miss this memorable and unique experience in Bundaberg, Queensland.

TARGET MARKETS

- Individuals
- Couples
- Families
- Groups
- Students
- Backpackers
- FIT's
- Over 50's
- Self Drive
- Corporate Travellers
- Conference & Incentive Groups

TOP SELLING POINTS

- Explore the Bundaberg Botanic Gardens
- Interactive exhibits including three flight simulators
- See Bert Hinkler's original 'Avro Baby' aircraft
- Walk through the unique Hinkler House 'Mon Repos'
- Fresh, delicious meal options at Café 1928

CONTACT DETAILS

Kym-Maree Murphy, Team Leader Tourism Venues

6 Mount Perry Road, Bundaberg
Queensland, Australia, 4670

+61 7 4130 4400

Kym-maree.murphy@bundaberg.qld.gov.au

<https://bunrc.au/r/HinklerHallofAviation>

@HinklerAviation



LADY ELLIOT ISLAND DAY TRIP



LADY ELLIOT ISLAND DAY TRIP

★★★★★ TripAdvisor

CERTIFICATIONS

Advanced Eco Certification, Climate Action Leader

AWARDS

2024 Australian Tourism Awards - Finalist, Ecotourism
2024, 2022, 2021, Queensland Tourism Awards - Gold
Winner, The Steve Irwin Award for Ecotourism
2025, 2024 & 2023 Best of Queensland Experience
2022 Banksia Awards - Gold Winner, Sustainable Tourism

LOCATION

Location - Lady Elliot Island is a true coral cay located at the southern tip of Australia's iconic Great Barrier Reef, just north of K'gari (Fraser Island)

ACCESS

Scenic flights depart daily from Bundaberg, Hervey Bay, Brisbane (Redcliffe) or Gold Coast

FACILITIES

- Reef Education Centre
- PADI dive shop
- Gift shop
- Guest laundry
- Salt water pool
- First aid room
- Children's playground
- Beach volleyball court
- Pool table and table tennis
- Beachfront Lagoon Bar, cafe & dining room
- Day guest amenities including showers

TOURS

Day Trip ex Bundaberg or Hervey Bay

Enjoy six to seven hours exploring Lady Elliot Island and the surrounding coral reef.

Operates Daily (except Christmas Day)

Duration Full day (7 hours)

Day Trip ex Gold Coast or Brisbane (Redcliffe)

Enjoy five hours exploring Lady Elliot Island and the surrounding coral reef.

Operates Daily (except Christmas Day)

Duration Full day (5 hours)

DAY TRIP INCLUSIONS

- Return scenic air transfers
- Guided reef walk tour at low tide (tide dependent)
- Glass bottom boat & guided snorkel tour
- Orientation & island tours
- Buffet lunch
- Fish feeding in the lagoon fish pool
- Use of snorkel equipment
- Snorkel lesson in the resort pool (if required)

	DEPARTS	RETURNS
Gold Coast	6.45am	4.30pm
Brisbane (Redcliffe)	7.15am	4.30pm
Hervey Bay	8.10am	5.00pm
Bundaberg	8.40am	4.30pm

PRODUCT DESCRIPTION

20 Words

View one of the most pristine sections of the Great Barrier Reef from the air, from above and below the water all in one day!

50 Words

The Great Barrier Reef Day Trip to Lady Elliot Island is the only one of its type in Australia. The visit allows guests to view one of the most pristine sections of Australia's iconic Great Barrier Reef from the air as well as from above and below the water, all in one day!

100 Words

Lady Elliot Island is a true coral cay island located at the southern tip of the Great Barrier Reef. Guests enjoy a scenic flight enroute to Lady Elliot Island Eco Resort, they will be greeted upon arrival and given a brief island orientation tour before joining a glass bottom boat/guided snorkel tour to explore the reef. Buffet lunch is served in the beach front dining room and guests can participate in one of the island's guided activities after lunch. The day trip departs daily from Bundaberg, Hervey Bay/Fraser Coast. We also offer a fully guided day tour from the Gold Coast and Brisbane (Redcliffe).

TARGET MARKETS

- Individuals
- Students
- Self Drive
- Couples
- Backpackers
- Honeymooners
- Families
- FIT's
- Conference & Incentive
- Groups
- Over 50's

TOP SELLING POINTS

- Coral cay, situated right on the Southern Great Barrier Reef (no long boat trips)
- World class snorkelling, voted #1 in the world by Lonely Planet
- The Lady Elliot Island Great Barrier Reef Day Trip is the only one of its type in Australia
- The visit allows guests to view the Great Barrier Reef from the air as well as from above and below the water all in one day
- Easily accessible for visitor to southeast Queensland
- No stingers

NB: Overnight stays available at 44 room Eco Resort Activities subject to tides & weather. Flight times vary at operator's discretion

CONTACT DETAILS

PO Box 348, Runaway Bay
Queensland, Australia 4216

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reservations@ladyelliot.com.au

www.ladyelliotisland.com.au

@LadyElliotIslandEcoResort



LADY MUSGRAVE EXPERIENCE - DAY CRUISE



LADY MUSGRAVE
EXPERIENCE
SOUTHERN GREAT BARRIER REEF



LADY MUSGRAVE EXPERIENCE - DAY CRUISE

★★★★★ TripAdvisor

CERTIFICATIONS

Eco Tourism Australia - Advanced Eco Certified, Climate Action Certified and Respecting our Culture Certified Quality Tourism, High Standard Tourism Operator

AWARDS

2025, 2024 & 2023 Best of Queensland Experience
2023 Queensland Tourism Awards - The Steve Irwin Award for Ecotourism - Silver Winner
2026 Tripadvisor Best of Best

DEPARTURE POINT

Bundaberg Port Marina, Burnett Heads

LOCATION

Lady Musgrave is the second southern-most island on the Great Barrier Reef

VESSELS

Reef Empress

- Surveyed for 220 passengers
- Kiosk & licenced bar
- 3 levels of seating available
- Flat screen TVs and airconditioned throughout
- Licensed bar and dining facilities

Lady Musgrave HQ

- Completely wind and solar powered
- Three-level pontoon
- Underwater observatory
- Independent snorkel and dive platforms
- Seamless access to dive boats, glass bottom boat
- Licensed bar and dining facilities

TOURS

Lady Musgrave Experience Day Tour

Experience the Southern Great Barrier Reef in style on a scenic day trip from Bundaberg to Lady Musgrave Island and our pontoon, Lady Musgrave HQ. Enjoy snorkelling, scuba diving, glass bottom boat tour, guided island walk and informative reef educational talks. Includes morning and afternoon tea on transfers and a buffet lunch with only the freshest local produce available.

- Up to 4½ hours on the reef in protected lagoon with in water guides
- On-board Marine Biologists to provide reef presentations & guided island walks
- Snorkelling Lady Musgrave Lagoon with complimentary snorkel equipment hire
- Glass bottom boat coral viewing tour
- Buffet lunch, morning tea and afternoon tea
- Swim with the turtles all year round

Operates Daily

Duration 4½ hrs on reef, 2½ hrs transfer each way

Conditions Bookings essential. Tours subject to weather conditions and minimum Nos

DEPARTS 7.00am RETURNS 5.00pm

PRODUCT DESCRIPTION

20 Words

Awardwinning, advanced eco-certified tour operator offering a full day tour to Lady Musgrave Island Lagoon pontoon departing daily from Bundaberg.

50 Words

Lady Musgrave Experience is an award winning, advanced eco-certified tour operator departing daily from Bundaberg. Our flagship experience is a full day tour to Lady Musgrave Island Lagoon and pontoon. Lady Musgrave Island is surrounded by a 3,000-acre navigable reef lagoon brimming with marine life and colourful coral and known for its resident turtles.

100 Words

Lady Musgrave Experience is an award winning, advanced eco-certified tour operator departing daily from Bundaberg. Our flagship experience is a full day tour to Lady Musgrave Island Lagoon offering something for everyone in a day trip packed with nature and wildlife from our pontoon. Lady Musgrave Island is surrounded by a 3,000-acre navigable reef lagoon brimming with marine life and colourful coral and known for its resident turtles and reef fish. Guests can immerse themselves in this spectacular underwater world straight from Lady Musgrave HQ pontoon to go snorkelling or diving. Enjoy the glass bottom boat tour and informative guided island walk.

TARGET MARKETS

- Individuals
- Couples
- Families
- Groups
- Students
- Backpackers
- FIT's
- Over 50's
- Self Drive
- Honeymooners
- Conference & Incentive

KEY SELLING POINTS

- Access to Lady Musgrave HQ pontoon which is completely wind and solar powered
- Snorkel with abundant marine life in a protected lagoon
- Resident turtles in the lagoon all year round
- Educational and informative reef talks
- Advanced Ecotourism accredited and multi-award winning operator

CONTACT DETAILS

Shop 5, 15-17 Marina Dr, Burnett Heads
Queensland, Australia, 4670
+61 7 4151 5225

Bookings@ladymusgraveexperience.com.au
www.ladymusgraveexperience.com.au





macadamias
australia



MACADAMIAS AUSTRALIA



AWARDS

- 2022: Queensland Tourism Awards (Bronze – New business)
- 2022: Chamber of Commerce (Bundaberg) - Agri-business of the year, Culinary & Hospitality business of the year, Overall business of the year.
- 2025, 2024 & 2023 Best of Queensland Experience
- 2022: Hinkler Innovation Award

LOCATION

Macadamias Australia is located seven minutes from Bundaberg's CBD within the eco-certified Bundaberg region, an emerging agritourism destination known for its rich agricultural heritage and coastal lifestyle.

FACILITIES

- Architecturally designed Visitor Experience Centre
- Farmgate retail store featuring premium macadamia products
- Orchard Table Café showcasing macadamia-inspired dishes
- Complimentary macadamia tasting experience
- Picnic spaces overlooking the orchard
- Free onsite parking including coach parking
- Visitor information centre
- Complimentary Wi-Fi
- Wheelchair accessible facilities

TOURS

Self Guided Visitor Experience

Discover the story of Australia's native macadamia on a self-guided visit through the Macadamias Australia Visitor Experience Centre and orchard. Explore interactive displays, watch chocolate-coated macadamias being made, stroll the orchard to crack nuts fresh from the tree, and enjoy complimentary tastings of premium varieties.

- Self-paced
- Interactive
- Nut tasting

Duration Approx. 45 minutes

Macadamia Orchard Tour

Step behind the scenes of Australia's premium macadamia industry on a guided orchard experience. Learn about the history, sustainable farming and harvesting of this iconic native nut, crack macadamias fresh from the trees, gain insight into production, and enjoy a private tasting of premium macadamia products

Duration: 1.5 hour

Operates: Monday - Sunday 10am excluding Wednesdays. Wednesdays - 1.45pm

Conditions: Pre-booking required online

Operates Monday - Friday at 10am

ADDITIONAL ACTIVITIES (CHARGES APPLY)

- Complement the Macadamia Orchard Tour with additional add ons
- Gourmet orchard breakfast
 - Chef-prepared picnic lunch
 - Two-course lunch

PRODUCT DESCRIPTION

20 Words

Macadamias Australia is a vertically integrated macadamia farm in eco-certified Bundaberg offering immersive orchard-to-table agritourism experiences.

50 Words

Macadamias Australia is a vertically integrated, multi-generational macadamia farm located in the eco-certified Bundaberg region. Visitors are invited to explore the orchard, discover the story of Australia's native macadamia and enjoy immersive agritourism experiences including guided orchard tours, tastings and curated orchard-to-table culinary experiences.

100 Words

Macadamias Australia offers an authentic agritourism experience on a vertically integrated, multi-generational family farm in the eco-certified Bundaberg region. Visitors discover the story of Australia's native macadamia through immersive orchard experiences, guided tours and sensory tastings. Guests explore the orchard rows with knowledgeable guides, learn about our farming practices and crack macadamias fresh from the tree. The visitor experience continues with premium macadamia tastings, a farmgate retail store and the Orchard Table Café featuring locally sourced produce and macadamia-inspired dishes.

For a deeper connection to the farm, visitors can enjoy curated orchard-to-table experiences designed to complement the Macadamia Orchard Tour.

TARGET MARKETS

- FIT's
- Self-Drive
- Couples
- Families
- Touring groups
- Educational groups
- Over 50's
- Corporate Travellers

KEY SELLING POINTS

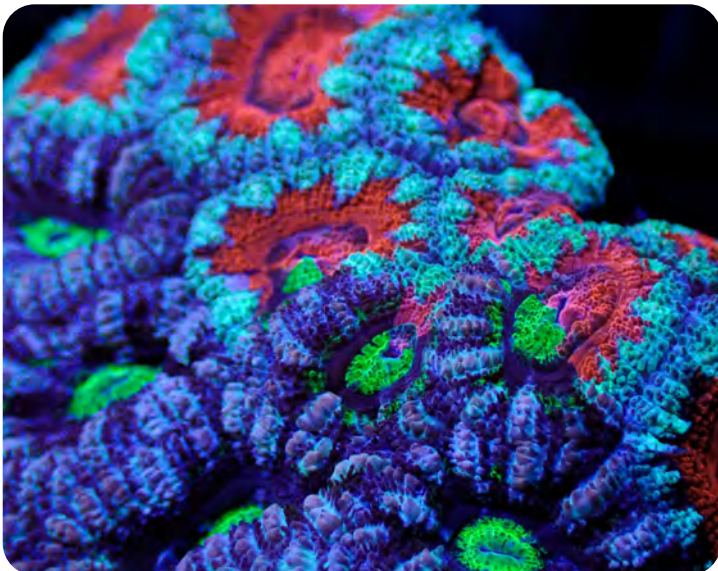
- Authentic tree-to-table experiences
- Sensory experience, including nut cracking and complimentary tasting
- All abilities accessible
- Informative and immersive tours
- On-site macadamia inspired café and licensed facility

CONTACT DETAILS

Agri Tourism Manager – Rebecca Colman
Macadamias Australia
4625 Goodwood Road
Alloway, Bundaberg QLD 4670
+61 7 4159 7265
rebecca@macadamiasaustralia.net
www.macadamiasaustralia.com
@macadamiasaustralia



**MONSOON
AQUATICS**
CORAL FARM TOURS



MONSOON AQUATICS CORAL FARM TOURS

★★★★★ TripAdvisor

LOCATION

Located 20 minutes by road from Bundaberg CBD, adjacent to the Marina at the Port of Bundaberg

AWARDS

2025 Best of Queensland Experience

FACILITIES

- Undercover reception area on veranda with a view of the Burnett River
- Rest Room onsite
- Cold drinks available for purchase
- Souvenir shop
- Onsite parking for cars and RV's. Caravan parking available outside facility gate

TOURS

Coral Farm Tour

Experience a one-hour guided tour through Australia's largest coral farm, learn about growing coral and witness up close the wonder and beauty of the reef.

- Unique land-based reef experience accessible to all

Operates 10am Monday – Saturday
Extra tours during Holiday periods
Group bookings available on request

Duration 1 hour

Conditions Bookings Essential
Min 1 Max 16

Tours run-in all-weather conditions
Non-slip closed toe shoes required.

PRODUCT DESCRIPTION

20 Words

Experience a one-hour tour through Australia's largest coral farm, learn about growing coral and witness up close the wonder and beauty of the reef.

50 Words

Experience Australia's largest coral farm on a one-hour land based, behind-the-scenes guided tour. Discover over 200 different marine species and understand the fascinating science of coral cultivation. See live coral feeding, propagation demonstrations and learn about cutting-edge reef restoration research. Perfect for reef enthusiasts, families, and curious minds. Bookings essential.

100 Words

Witness up close the wonder and beauty of the reef from land, exploring the vibrant world of coral with a behind-the-scenes tour of Australia's largest coral farm at Monsoon Aquatics in Bundaberg. This one-hour guided experience offers a chance to see over 200 coral species sourced from all around Australia's coast. Learn about the fascinating art and science of coral cultivation and discover Monsoon Aquatics' cutting-edge research focused on reef restoration and marine ecosystem preservation. Ideal for reef enthusiasts, families, and curious minds, the tour includes live coral feeding and propagation demonstrations. Tours run in all weather. Bookings essential.

TARGET MARKETS

- Individuals
- Couples
- Families
- Groups
- Students
- Backpackers
- FIT's
- Over 50's
- Self Drive
- Conference & Incentive
- Corporate Travellers

KEY SELLING POINTS

- Unique land-based reef experience at Australia's largest coral farm
- Coral like you've never seen it before! Admire up close over 200 species of coral from all around Australia
- See live coral feeding and propagation demonstrations
- Discover cutting-edge research focused on reef restoration
- Accessible to all ages and abilities and operates in all weather

CONTACT DETAILS

Megan Combe, Tour Coordinator

145 Buss Street, Burnett Heads
Queensland, Australia, 4670

0401 968 903

tours@monsoonaquatics.com.au
www.monsoonaquatics.com.au/tours
@monsoon_coral_farm



MYSTERY CRATERS TOURS

★★★★★ Google

LOCATION

Located approximately 20 km from Bundaberg, Mystery Craters offer a scenic rural drive halfway between Bundaberg and Gin Gin, Queensland

AWARDS

2024 & 2025 Best of Queensland Experience

FACILITIES

- Café
- Local Artisan Souvenirs
- Augmented Reality (AR) interactive experience
- Ample Parking
- Presentation Area
- Scenic Picnic Areas
- Accessible Pathways

ACCESSIBILITY

- Wheelchair Friendly
- Disability Toilet

ACTIVITIES

- Self-guided crater exploration
- Guided day tours
- Guided night tours
- Earth Room immersive experience
- Jim's Trail (heritage storytelling – in development)
- Picnic areas and family-friendly activities

FULLY GUIDED TOURS

Guided Daytime Tour | 1hr | Fri | 2-10 People

Join our expert guides for an illuminating daytime tour. Learn about the fascinating history, geology, and the many mysteries that surround the craters. Our guides provide in-depth knowledge and captivating stories that bring the craters to life, making your visit both educational and unforgettable.

Night Tour | 1hr | Sat | 4-15 People

Experience the Mystery Craters under the enchanting night skies. The craters, bathed in moonlight, resemble the surface of the moon, offering a one-of-a-kind perspective. This unique night tour provides a serene and unique night-time perspective that reveals the craters' atmospheric experience under the stars

VIP: Exclusive Insights | 1hr | Appt | 2+ People

Enjoy a bespoke tour of the Mystery Craters, tailored specifically to your interests and preferences. This exclusive tour, guided by the owners themselves, offers deeper insights, special access, and personalised storytelling that explore deeper insights and personalised storytelling of the craters, providing a truly unique and memorable experience.

SELF-GUIDED TOURS

Explore at Your Own Pace | 1hr | Daily | 2+ People

Embark on a self-guided tour of Mystery Craters, where you can explore at your own pace. Begin your adventure with a presentation video that delves into the site's history and significance, then wander through the ancient craters, uncovering their secrets independently

PRODUCT DESCRIPTION

20 Words

Explore one of Queensland's most unusual natural sites near Bundaberg, with guided and self-guided tours uncovering its history and mystery.

50 Words

Located 20 km from Bundaberg, Mystery Craters offers guided and self-guided tours through a unique natural landscape. Visitors explore unusual crater formations while learning about the site's history, geology, and ongoing mystery. Optional experiences, including the Earth Room, provide additional ways to engage with the environment.

100 Words

Mystery Craters, located 20 km from Bundaberg, is one of Queensland's most unusual natural attractions. Visitors can explore the site through guided or self-guided tours, discovering a series of unexplained crater formations that continue to spark curiosity and debate. The experience combines natural history, local stories, and multiple theories about the origin of the craters. Additional elements such as the Earth Room and optional guided sessions offer deeper ways to engage with the site. Suitable for individuals, families, and groups, Mystery Craters provides a unique and memorable stop within the Bundaberg region. Visitors can also engage with an augmented reality (AR) experience that adds an interactive layer to the site.

TARGET MARKETS

- Individuals
- Couples
- Families
- FITs
- Over 50s
- Groups
- Self Drive

TRADING HOURS

Open daily, hours may vary, please contact us

KEY SELLING POINTS

- Unexplained natural crater formations
- Guided and self-guided experiences
- Day and night tour options
- Earth Room immersive experience
- Family-friendly attraction
- Café and boutique on-site
- Quiet rural location near Bundaberg
- Optional sound and private sessions available
- Augmented Reality (AR) experience enhancing visitor exploration

CONTACT DETAILS

15 Lines Road, South Kolan
Queensland, Australia, 4702

+61 (0)7 4157 7291

info@mysterycraters.com.au

www.mysterycraters.com.au

@mysterycraters



MYSTERY CRATERS WELLNESS

★★★★★ Google

LOCATION

Located approximately 20 km from Bundaberg, Mystery Craters offer a scenic rural drive halfway between Bundaberg and Gin Gin, Queensland

FACILITIES

- Wellness Packages
- Earth Room Experience
- Augmented Reality (AR) interactive experience
- Serene Outdoor Spaces
- Personalised Programs
- Boutique Private Bookings

ACCESSIBILITY

- Wheelchair Friendly
- Disability Toilet

ACTIVITIES

- Complimentary family friendly games and picnic rugs available

WELLNESS SESSIONS

Private One-on-One Session | By Appointment

A personalised guided session designed to support reflection, clarity, and awareness in a quiet natural setting. Suitable for individuals seeking a more focused and private experience.

Sound Immersion Session | By Appointment

A guided sound experience designed to help the body settle and the mind slow down. Held within the natural surroundings of Mystery Craters, this session offers a calm and grounding experience.

Private Couple Session | By Appointment

A guided session for couples to step out of daily routine and reconnect in a quiet, natural environment. Designed to support presence, communication, and shared experience.

TRADING HOURS

Open daily, hours may vary, please contact us

PRODUCT DESCRIPTION

20 Words

Guided experiences in a natural setting designed to help visitors slow down, reflect, and reconnect with the landscape.

50 Words

Mystery Craters offers guided experiences in a quiet natural setting near Bundaberg. These include sound immersion sessions and private one-on-one sessions, designed to help visitors slow down, settle, and reconnect with themselves through the surrounding landscape.

100 Words

Mystery Craters offers guided experiences that complement the natural setting of the site. Visitors can participate in sound immersion sessions or private one-on-one sessions designed to support stillness, reflection, and a sense of grounding. Set within a quiet rural environment, these experiences provide a structured yet gentle way to step out of daily pace and reconnect with both the landscape and themselves. Suitable for individuals or small groups, sessions are available by appointment and can be combined with a self-guided or guided visit to the craters.

TARGET MARKETS

- Individuals
- Couples
- Families
- FITs
- Over 50s
- Small private groups
- Self Drive

KEY SELLING POINTS

- Sound immersion sessions in a natural setting
- Private one-on-one guided sessions
- Quiet, reflective environment
- Small group or individual experiences
- Can be combined with crater visits
- Grounded, nature-based setting
- Augmented Reality (AR) experience enhancing visitor exploration

CONTACT DETAILS

15 Lines Road, South Kolan
Queensland, Australia, 4702

+61 (0)7 4157 7291

info@mysterycraters.com.au

www.mysterycraters.com.au

@mysterycraters



SPLITTERS FARM - DAY TOUR

★★★★★ TripAdvisor

CERTIFICATIONS

Eco Tourism Australia - Advanced Ecotourism, ECO-Certified Climate Action Leader since 2023

AWARDS

2025 Booking.com Traveller Review Award
2024 Bundaberg Business Excellence Award – Promoting Sustainability
2025, 2024 & 2023 Best of Queensland Experience

LOCATION

Located just 8 minutes north of Bundaberg on a 160 acre working cattle property and rescue animal farm boarded by Splitters Creek

FACILITIES

- Modern amenities
- Barista coffee weekends
- Onsite shop and souvenirs
- Farm access and animal encounters
- Accessible car park and amenities
- Picnic sites
- Childrens playground

TOURS

Self Guided Meet the Animals

After a safety briefing, make your way from paddock to paddock seeing over 400 farm animals. Food for the animals and a map/brochure about the farm and our animal friends is included.

- Photo opportunities
- Option to BYO food
- Self-paced
- Easy walking

Operates Daily - 4 times a day

Duration 1 hour +

Self Guided Meet the Animals plus picnic

As above with a gourmet picnic basket full of locally made delicacies, picnic hamper, cushions and picnic rug and ecofriendly packaging.

- Photo opportunities
- Romantic setting
- Self-paced
- Easy walking

Operates Daily - 4 times a day

Duration 2 hours

Guided Farm Tour

A guide takes you into the paddocks to get up close feeding the beautiful rescue animals of Splitters Farm. You'll taste honey and macadamia's straight from the farm, collect eggs and learn all about the history of Splitters Farm and our animals.

- Photo opportunities
- Personal experience
- Easy walking
- Taste and collect produce

Operates Weekends - 10:30am

Duration 1 - 1 ½ hour

VIP Guided Farm Tour Experience

As above with a gourmet picnic basket full of locally made delicacies, picnic hamper, cushions & rug hire, ecofriendly packaging.

- Photo opportunities
- Personal experience
- Easy walking
- Taste and collect produce

Operates Weekends - 10:30am

Duration 2 hours

PRODUCT DESCRIPTION

20 Words

Get up close and personal hand feeding over 400 animals on a working cattle farm and animal sanctuary just minutes from Bundaberg.

50 Words

Splitters Farm is a working cattle farm and animal sanctuary just minutes from Bundaberg that can be explored paddock to paddock at your own pace or on guided tours. A photographer's dream, get up close and personal hand feeding over 400 beautiful rescue animals. Afterwards enjoy a optional homemade picnic hamper full of fresh local delicacies in the tranquil bush setting.

100 Words

Splitters Farm is a working cattle farm and animal sanctuary just minutes from Bundaberg which began as a haven for rescued farm animals who have been neglected or victims of drought. Farmer Carly now invites visitors to explore paddock-to-paddock hand feeding beautiful rescue animals at your own pace or on farmer guided tours - it's a photographer's dream. Taste honey and macadamia nuts straight from nature, collect eggs and learn about the history of the farm and animals. Enjoy an optional gourmet picnic hampers full of local delicacies, go swimming, fishing or kayaking in the creek, bushwalk or go-kart around the farm or simply relax in the lush and tranquil bush setting.

TARGET MARKETS

- Couples
- Families
- Groups
- Students
- FIT's
- Over 50's
- Self Drive

KEY SELLING POINTS

- Discover a working farm just minutes from Bundaberg's CBD
- Unique story and transformational experience
- Lush green bush retreat surrounded by natural freshwater creek
- Access to farm property and gardens after tour
- Your visit is supporting the food and vet bills of the rescued animals

ADDITIONAL ACTIVITIES (CHARGES APPLY)

- Go kart hire
- Canoe hire
- Kayak hire
- BBQ hire
- Paddle boats
- Swimming

Conditions all tours: Arrive 10 minutes prior to tour time

CONTACT DETAILS

Carly Clark, Owner

205 Blairs Road, Sharon
Queensland, Australia, 4670

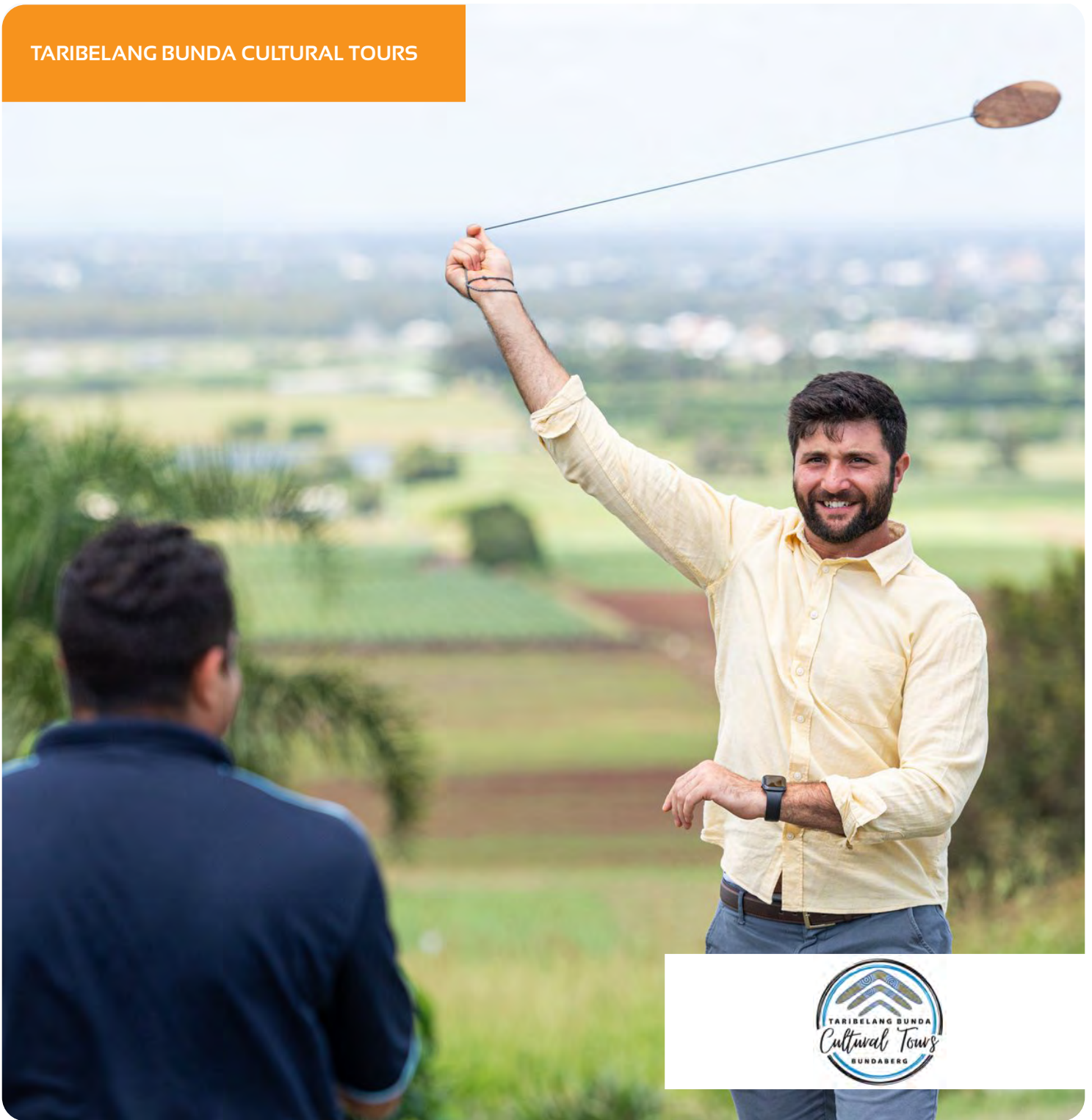
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TARIBELANG BUNDA CULTURAL TOURS

★★★★★ TripAdvisor

LOCATION

Located on the north side of Bundaberg, near the Burnett River

AWARDS

2024 Best of Queensland Experience
2025 Discover Aboriginal Experiences

DEPARTURE POINT

Check in and depart from Tour Office

FACILITIES

- Tour Office & Souvenir Shop
- Air-conditioned Bus

TOURS

Yesterday, Today, Tomorrow

Taribelang Bunda Cultural Tours is an immersive Indigenous experience unique to the Bundaberg region, sharing rich history and culture of the Taribelang people who have lived on Country for more than 60,000 years.

During the half-day tour, guests will taste local bush tucker, learn how traditional artefacts such as the Boomerang were used in daily life, and experience a genuine connection to the land while visiting sites of significance across the region.

- Photo opportunities
- Bush Tucker
- European and Taribelang Bunda history
- Visit sacred sites
- Easy walking

Operates Tuesdays, Thursdays & Saturdays or by appointment

Duration 3 hours

Conditions Minimum participants – 6
Maximum participants – 10
Bookings are essential
Minimum age is 8 years old or by prior arrangement
Comfortable closed shoes required
Advice of dietary requirements

DEPARTS 9:30am **RETURNS** 12:30pm

TARGET MARKETS

- Couples
- Families
- Groups
- Individuals
- Students
- FIT's
- Over 50's
- Self Drive
- Conference & Incentives
- Corporate Travellers

PRODUCT DESCRIPTION

20 Words

A half-day guided journey on Taribelang Country visiting cultural sites, sharing stories and language, and tasting bush tucker that connects past, present and future.

50 Words

Discover the deep stories of Taribelang Country on this guided cultural experience visiting significant sites, learning history, language and living culture, and tasting traditional bush tucker. The tour connects visitors with the past, present and future of the Taribelang Bunda people through community knowledge and ancestral connection.

100 Words

Journey across Taribelang Country on an immersive cultural experience that weaves together ancient stories, cultural traditions and local history guided by Taribelang Bunda guides. You will visit significant cultural sites, learn about language, history, kinship and resilience, that have been passed down by our Taribelang Bunda Elders. Throughout this half-day immersive Indigenous Experience, guests will taste the raw flavours of native bush tucker during morning tea and learn about how we lived sustainably for hundreds of generations.

KEY SELLING POINTS

- Interact with the local Taribelang Bunda Traditional Owners of the Bundaberg Region
- Be inspired by the stories of how we lived while visiting significant sites of the Taribelang Bunda
- Storytelling of ancient to present day culture and looking to the future
- Experience 'Yarn Time' with local bush tucker tasting inspired morning tea in bush setting while learning about bush tucker, remedies and how traditional artefacts were used in daily life
- Learn some Taribelang Bunda language of the Taribelang people who have lived on Country for more than 60,000 years

CONTACT DETAILS

Waszanna Reed - Experience Guide

18/96 Mount Perry Road,
Bundaberg North, QLD, 4670

+61 0407 907 137

info@bundaculturaltours.com.au

www.bundaculturaltours.com.au

@taribelangbundaculturaltours

THE BUNDABERG BREWED DRINKS BARREL



THE BUNDABERG BREWED DRINKS BARREL

★★★★★ TripAdvisor

LOCATION

Located 3 mins drive from the Bundaberg Rum Distillery, 8 minutes drive from the Bundaberg CBD and 10 minutes drive from Bargara.

AWARDS

2025, 2024 & 2023 Best of Queensland Experience
2025 Trip Advisor Traveler's Choice Award

FACILITIES

- Open 7 days (closed Good Friday, ANZAC Day, Christmas Day & Boxing Day).
- Air-conditioned
- Sensory interactive gallery/museum
- Gift Shop
- Disabled parking, toilets, access
- Accessibility friendly gift shop & tour experience
- Coach parking bay
- Free on-site car parking

TOURS

Tasting & Self-Guided Gallery Tour

Wander through the self-guided sensory interactive gallery ending at the tasting bar with an expert Brew connoisseur, sampling the famous Bundaberg Ginger Beer and 12 other delicious flavours, take home your favourite six pack or even create your own customized labels.

- Family friendly
- Sensory Interactive tour
- Guided tasting of full range of brews
- Award winning famous Bundaberg Ginger Beer
- A Mix-it-Yourself six pack to take home (for paying adults 18+)
- Locally owned family business

Operates Half hourly tours
Monday to Saturday:
9.00am to 3.00pm
Sunday and Public Holidays:
10.00am to 2.00pm

Duration 1 hour

Conditions Bookings Essential

PRODUCT DESCRIPTION

20 Words

Enjoy a sensory journey through The Bundaberg Brewed Drinks Barrel finishing at the tasting bar sampling the full range of Brews, including the iconic Bundaberg Ginger Beer.

50 Words

Enjoy a sensory journey on a self-guided experience through the iconic Bundaberg Brewed Drinks Barrel with daily tours running half hourly. Learn about the history of this family-owned business and taste the full range of Brews, made with real ingredients sourced locally, including the iconic Bundaberg Ginger Beer. Take home your favourite six pack of Brews.

100 Words

Enjoy a sensory experience through the iconic Bundaberg Brewed Drinks Barrel with daily tours running half hourly. Take a walk through the Gallery to learn the history of this family-owned business and how we craft our Brews, including the iconic Bundaberg Ginger Beer. Play 'guess the flavour' with our smellography wall, learn about the real ingredients used in our Brews and see the brewery in action via our 360-degree cameras. Finish up at the tasting bar with an expert Brew connoisseur sampling the full range of our delicious Brews and then select your favourite six to take home. You can even create your own customised labels.

TARGET MARKETS

- Individuals
- Groups
- Over 50's
- Couples
- Students
- Self Drive
- Families
- FIT's

KEY SELLING POINTS

- Guided tasting of full range of brews
- Create your own personalised Gnger Beer
- A Mix-it-Yourself six pack to take home (for paying adults 18+)
- Sensory interactive tour
- Locally owned global business

CONTACT DETAILS

Tammie Hall, Local Area Marketing Manager
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Bundaberg



Trade Training Video Available Online Now