








MEMBERSHIP BENEFITS

2026/27



Membership Levels

WE ARE A COMMUNITY GROUP	I AM AN INDIVIDUAL	MY BUSINESS WORKS ALONGSIDE THE TOURISM INDUSTRY	
 COMMUNITY GROUPS	 COMMUNITY MEMBERS, STUDENTS & INTERESTED PARTIES	 NOT-FOR-PROFIT & COMMUNITY ORGANISATIONS	 CORPORATIONS OR PROFESSIONAL SERVICES
I WANT ...			
... TO BE INVOLVED	... TO BE INVOLVED	... TO CONNECT & CONTRIBUTE	... TO PARTNER FOR REGIONAL GROWTH
<ul style="list-style-type: none"> <input checked="" type="checkbox"/> We want to stay current on industry information <input checked="" type="checkbox"/> We want industry benefits including networking and advocacy <input checked="" type="checkbox"/> We do not need marketing or business development support 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> I want to stay current on industry information <input checked="" type="checkbox"/> I want to attend networking events <input checked="" type="checkbox"/> I do not need marketing, advocacy or business development support 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> We want to stay current on industry information <input checked="" type="checkbox"/> We want to attend networking events <input checked="" type="checkbox"/> We want access to BT's media library and research & statistics <input checked="" type="checkbox"/> We want a business listing on the BT corporate website and to promote my services to other members <input checked="" type="checkbox"/> We do not need marketing, advocacy or business development support 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> We want to have a strategic and collaborative partnership between our two organisations for long-term benefits of the region <input checked="" type="checkbox"/> We want a tailor-made corporate partner package that will suit our needs, that is future-focused and that will deliver long-term benefits for our business, the community & the regional economy
COMMUNITY GROUP	TOURISM SUPPORTER \$180	CORPORATE SUPPORTER \$500	CORPORATE PARTNERSHIP POA

MY BUSINESS IS A TOURISM BUSINESS OR EVENT						
 ACTIVITIES, TOURS & ATTRACTIONS A product or experience that locals and visitors to our region can participate in	 ACCOMMODATION Locals and visitors stay overnight at our property	 HOSPITALITY, VENUES & ENTERTAINMENT We host locals and visitors for dining, events, live performances and entertainment	 TRANSPORT We provide transport options for locals and visitors to our region	 RETAIL We sell products to locals and visitors to our region	 MAJOR & REGIONAL EVENTS We are an event that attracts locals and visitors and encourages them to stay in the region	 INDUSTRY ASSOCIATION We are a representative group, peak body or marketing organisation
I WANT ...						
... TO PROMOTE MY BUSINESS TO IN-REGION VISITORS	... TO PROMOTE MY BUSINESS TO ALL VISITORS	... TO GROW & DEVELOP MY BUSINESS	... TO BE A REGIONAL TOURISM LEADER	... TO BE A STATE OR NATIONAL TOURISM LEADER		
<ul style="list-style-type: none"> <input checked="" type="checkbox"/> We want to engage with the Visitor Information Centres <input checked="" type="checkbox"/> We want to appear on the destination website <input checked="" type="checkbox"/> We do not need other marketing, advocacy or business development benefits <p><i>Also suits out-of-region operators who hold a primary membership with another RTO</i></p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> We are a small business <input checked="" type="checkbox"/> We want to participate in industry networking, events & activities <input checked="" type="checkbox"/> We want to appear on the destination website <input checked="" type="checkbox"/> We want to engage with destination marketing & media activity <input checked="" type="checkbox"/> We are not ready for advocacy or business development benefits 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> We are a small to medium business <input checked="" type="checkbox"/> We want to engage with destination marketing & media activities <input checked="" type="checkbox"/> We are ready to grow our business through development & trade distribution activities <input checked="" type="checkbox"/> We want industry benefits including networking opportunities 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> We are an established tourism business & wish to work with the SGBR leaders <input checked="" type="checkbox"/> We want to align & engage with destination marketing & media activities, industry development & trade distribution activities <input checked="" type="checkbox"/> We want industry benefits including networking and advocacy <input checked="" type="checkbox"/> We may want to promote two arms of our business separately 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> We consider ourselves an SGBR leader and invest time & energy into tourism <input checked="" type="checkbox"/> We enjoy all the benefits of our high-performing membership <input checked="" type="checkbox"/> We value deeper industry benefits including the opportunity to attend VIP industry roundtables & exclusive events <input checked="" type="checkbox"/> We want access to special reports, insights, data & research 		
VISITOR SERVICES \$550	BRONZE PARTNERSHIP \$945	SILVER PARTNERSHIP \$1,360	GOLD PARTNERSHIP \$2,800	PLATINUM PARTNERSHIP \$6,500		

Membership Benefits

	PLATINUM	GOLD	SILVER	BRONZE	VISITOR SERVICES	CORPORATE SUPPORTER	TOURISM SUPPORTER	COMMUNITY GROUP
ADVOCACY & INDUSTRY ENGAGEMENT	\$6,500	\$2,800	\$1,360	\$945	\$550	\$500	\$180	RECIPROCAL
Valued contribution to destination marketing & development of the region	✓	✓	✓	✓	✓	✓	✓	✓
Digital membership certificate, digital membership badge and window sticker	✓	✓	✓	✓	✓	✓	✓	✓
Subscription to newsletter with news and updates about business support, events and activities, and funding/grant opportunities	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to promote business within corporate e-news & social media *	✓	✓	✓	✓	✓	✓		
Vote at AGM and nominate for the Board	✓	✓	✓	✓	✓	✓	✓	
Discounted or free tickets to BT functions and networking events	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to sit on industry advisory groups to influence regional tourism	✓	✓						
Invitation to attend VIP media & trade functions, Ministerial, Executive and Board roundtable events	✓							
Advocacy support on issues and policies affecting tourism industry from Leadership team	✓	✓	✓	✓		✓		✓
BUSINESS DEVELOPMENT & SUPPORT								
Partnership Toolkit with resources for your business	✓	✓	✓	✓	✓	✓		
RTO membership points towards Best of Queensland Experiences Program	✓	✓	✓	✓	✓	✓		
Eligibility to submit content for SGBR trade manual and e-news *	✓	✓	✓					
Access to detailed market research data and insights to assist with sales & marketing activities	4 PER YEAR	4 PER YEAR	4 PER YEAR					
Access to destination statistics and analytic insights	ON REQUEST	ON REQUEST						
30 minute 1:1 session with relevant RTO staff	✓ UNLIMITED	✓	✓	✓	✓	✓	✓	
Strategic sessions with CEO and Leadership Team	ON REQUEST	ON REQUEST						
High-line input into business cases, funding applications and submissions from Leadership team	✓							
VISITOR SERVICES								
Inclusion of brochure in destination group and event visitor information packs	✓	✓	✓					
Brochures displayed in the Bundaberg, Childers and Gin Gin Visitor Information Centre	4	3	2	1	1			
Bundaberg Visitor Maps and Visitor Guides free for the positive promotion of the Bundaberg region	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to present industry updates at monthly Ambassador workshops	✓	✓	✓	✓	✓			
Opportunity to attend / send staff to attend Ambassador famils throughout the year	4	2	1	\$	\$	\$	\$	
Opportunity to use brochure distribution service	\$	\$	\$	\$	\$	\$	\$	

	PLATINUM	GOLD	SILVER	BRONZE	VISITOR SERVICES	CORPORATE SUPPORTER	TOURISM SUPPORTER	COMMUNITY GROUP
MARKETING & PR	\$6,500	\$2,800	\$1,360	\$945	\$550	\$500	\$180	RECIPROCAL
Use of destination logos and brand toolkit, destination image gallery and destination content	✓	✓	✓	✓	✓	✓	✓	✓
Consumer listing on Destination Website	4 PRIORITY	3 PRIORITY	2	1	1			
Deals on Destination Website	PRIORITY	PRIORITY	✓	✓	✓			
Direct connection of your Facebook events to What's On Bundaberg event calendar	✓	✓	✓	✓	✓	✓		
Business Directory listing on Destination Website	4	3	2	1	1	1		
Eligible to buy into co-operative marketing campaigns and activities *	✓ PREFERRED	✓	✓	✓				
Free digital ad on high-performing pages of Destination Website - 1 month duration	2 PER YEAR	1 PER YEAR						
Free "Featured Deals" on deals page of Destination Website	2 PER YEAR	1 PER YEAR						
Eligible for bespoke operator campaigns across destination website, consumer e-news and social media	\$	\$	\$	\$				
Eligible for inclusion in destination media kit	✓ PREFERRED	✓	✓	✓				
Consideration for relevant media opportunities where appropriate to market *	✓ PREFERRED	✓	✓	✓				
ADDITIONAL OPPORTUNITIES								
Eligible to advertise on the Destination Guide & Map at reduced members rates *	\$	\$	\$	\$	\$			
Eligible to leverage Bundaberg Tourism's national media network for product launches and announcements *	✓	✓	✓					
Eligible to apply for trade mentoring *	✓ PREFERRED	✓	✓					
Eligible to participate in trade sales missions, webinars, trade shows and roadshows *	\$ PREFERRED	\$	\$					
Consideration for relevant trade famil opportunities where appropriate to market *	✓ PREFERRED	✓	✓					
Opportunity to be involved in domestic & international trade marketing campaigns *	\$	\$	\$					
Eligible to apply for experience and business development mentoring*	✓	✓	✓					

Join Today

bundabergregion.org/corporate-hub/become-a-partner/

All pricing excludes GST
 * Conditions apply
 ✓ Included in membership
 \$ Costs apply