REEF OFF LADY MUSGRAVE ISLAND

Why choose
THE SOUTHERN GREAT BARRIER REEF?

Australia's Great Barrier Reef is 2,300 kilometres long and approximately 344,400 square kilometres in size – which is about 70 million football fields, or the size of Japan. So how do you choose what reef experience to recommend to visitors? Here are the 3 key reasons why your clients would choose the Southern Great Barrier Reef as their next holiday destination

ACCESSIBILITY The Southern Great Barrier Reef starts only a short 4 hour drive or a 45 minute flight from Brisbane. You can reach the reef on a short day trip, or alternatively you can stay on an island of the Southern Great Barrier Reef, where the reef can be accessed straight from the beach on Lady Elliot, Heron, Wilson, Great Keppel and Pumpkin Islands.

GIANT MARINE LIFE Due to cooler waters in the Southern Great Barrier Reef there are slightly different types of coral to other parts of Great Barrier Reef, and an abundance of plankton which support GIANT marine life, like turtles and manta rays. Have you ever witnessed a manta ray with a wing span of 20 feet in length, or a loggerhead sea turtle that weighs 135 kilograms? You can when visiting the Southern Great Barrier Reef!

INTIMATE EXPERIENCES Tours and attractions in the Southern Great Barrier Reef are quality, generally small scale businesses, which means visitors will enjoy intimate group experiences, and feel like 'intrepid' explorers, receiving a very personal experience rather than being surrounded by mass amounts of other travellers.