

Connection adds some fun

By Angela Norval

A friendly face at so many local events, it was only natural that Just 4 Fun Entertainment proprietor Lisa Hriljac became a business member of Bundaberg Tourism.

Lisa said joining Bundaberg Tourism this year was a natural step for her as a local business owner.

“I’ve always believed in the value of working together as a region and it’s been a great way to stay connected, increase visibility and contribute to promoting Bundaberg as a destination,” she said.

“Creating fun, inclusive, and interactive experiences that bring people together is always at the heart of what I do.

“I’m always looking for ways to keep things fresh and engaging, whether that’s through new ideas, themed events or simply listening to what people enjoy and building on that.

“It’s about giving both locals and visitors something memorable that keeps them coming back.”

The visitor economy does continue to play a really important role in Lisa’s business, because through Just 4 Fun Entertainment’s weekly events, they meet a large number of visitors to the region.

“We see first hand the impact tourism has.

“Visitors bring new energy and opportunities and being part of that broader community helps create consistent demand for experiences that both locals and visitors are looking for.

“I’m really proud to be part of the Bundaberg community and to contribute to a region that has so much to offer.

“Being involved with Bundaberg Tourism strengthens that sense of collaboration and helps ensure we’re all working toward creating positive and memorable experiences for everyone who visits or lives here.”

When time allows, Lisa has even been known to spend some time volunteering at the Visitor Information Centre, something which she thor-



Just 4 Fun Entertainment proprietor Lisa Hriljac continues to enjoy showcasing the region. (Solana Photography: 550024_03)

oughly enjoys.

“My connection with the Visitor Information Centre has definitely shaped how I engage with both visitors and locals.

“They play such an important role in guiding people toward local experiences, and it’s encour-

aged me to think more intentionally about how what I offer fits into the wider Bundaberg experience.

“The Bundaberg Region Welcomes You program is also incredibly valuable and I’d highly recommend it to both businesses and locals.

“It’s a free program that gives you a great understanding of everything our region has to offer.

“The Visitor Information Centre is always looking for volunteers too - I’d love to contribute more of my time if I could as they do such an important job supporting visitors.”

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